

PROJECT COST ESTIMATE

August 25, 2026

CLIENT: PLANTERS PRODUCTS, INC.
Project: Annual Stockholders Meeting

PRINT

EXECUTION	INCLUSION	ISSUE DATE	PUBLISH RATE
Print Placement	4x16, Black & White (13.02 cms x 15 cms) Weekday placement in Manila Bulletin broadsheet	To be Confirmed (x2 weekdays)	• Based on P393/per ccm (Weekday Rate)
			P 25,152.00 x 2 = Php 50,304.00 (plus vat)
Online Advertorial	*Mirrored posting @mb.com.ph (Business section)	To be Confirmed (x2 weekdays)	• Php80,000/post (Regular Rate)
			Php 25,000.00 x 2 = Php 50,000.00 (plus vat)
TOTAL COST for PRINT & DIGITAL EXPOSURES			Php 100,304.00
AFFIDAVIT OF PUBLICATION (Print & Online)			250.00
TOTAL COST			Php 100,554.00
12% EVAT			12,066.48
FINAL COST			Php 112,620.48

Terms and Conditions:

1. Signed Cost Estimate serves as contract between client and Manila Bulletin Publishing Corporation
2. Payment should be before the publication
3. Please make checks payable to MANILA BULLETIN PUBLISHING CORPORATION. Checks are considered payment only when they have been cleared and credited to the account of the MANILA BULLETIN PUBLISHING CORPORATION unless the check is certified.

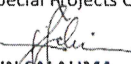
Our bank details are as follows:

Bank Name : Banco De Oro
 Branch Name : United Nations Avenue
 Account Name : Manila Bulletin Publishing Corporation
 Account No : 0005-6000-5490

**Please include the "Payor's Name" in the deposit slip (if over the counter)*

Looking forward to working with you on this project.

Referred by:


RORY C. PAGE
 Special Projects Officer

JUN SALALIMA
 Sales Executive


SHELA SARMIENTO
 Head of Advertising Sales
 For Government Accounts

Conforme:

MARIA ZENaida BENEDICTO ANGPING
 President & CEO
PLANTERS PRODUCTS, INC.
 PPI Bldg, 109 Esteban St, Legaspi Village,
 Makati City
 Contact Person: **Ms. Mikka Alano**
 Tel.: 88118-2332
 TIN: 000-137-080-000


 09/16/26

ADVERTISING CONTRACT

September 04, 2025

Date

We hereby authorize **BusinessWorld Publishing Corporation (BWPC)** to publish our advertisement.

Size/Color	:	n/a
Mirror upload date	:	(online)
Package Cost	:	P 60,000.00 + 12% VAT = P 67,200.00 VAT Inclusive

We understand that as determined by BWPC's Finance Department, payment shall be made either immediately before publication or upon presentation of bill accompanied by copies of the issue containing the advertisement(s).

Advertiser:
Planters Products, Inc.

Authorized Signatory:

Maria Zenaida Benedicto Angping
President and CEO
Planters Products, Inc.

Advertising Material version:
2026 Notice of Annual Stockholders' Meeting

Signature over printed name

Address : **3/F, PPI Bldg., 109 Esteban
Legazpi Village, Makati City**

Rate per mirror upload:
P 30,000.00 x 2upload

Contact info: **Ms. Mikka Alano Tel: 8810-8901 loc. 1417/
7751-7536/ 0917-5709041**

Amount:
P 60,000.00 bworldonline.com mirror upload on
P 60,000.00 + 12% VAT = P 67,200.00 VAT Inclusive

TIN –

BUSINESS STYLE –

AD RATES: Base Rate/Published rate per col. cm. – **P375.00**

DEADLINES:

Color Ads – two working days before date of issue at 12NN

Black and White Ads – one working day before date of issue at 12NN

Soft Files – seven working days

Accepted by (Publication):

RUBIROSE R. HERNAEZ
House Account (**PhilSTAR**)
(0918-997106)

*If deadlines are not complied with, the publisher shall be forced to run "This space reserved for (name of advertiser and agency)" and bill the advertiser for the cost of the reserved space in accordance with the rules and regulations of the Print Advertising Organization (PRADO) and Advertising Credit Managers Group (ACMG).



ADVERTISING CONTRACT

Amvel Business Park, Dr. A. Santos Ave., Brgy. San Dionisio, Sucat, Parañaque City 1700
TIN 000-805-207-000

Date: **August 24, 2026**

Business Style: **Manufacturer / Other Real Estate**

TIN No.: **000-137-080-000**

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser

PLANTERS PRODUCTS, INC.

Product/ Material Version

2026 Notice of Annual Stockholders' Meeting

Contact Persons

Ms. Mikka Alano

Contact

Corporate Legal Affairs Dept.

No.:

8818-2332 (local 103)

Complete Billing

3/F, PPI Bldg., 109 Esteban, Legazpi Village, Makati City

Address

Based on specifications below

email: clad@plantersproducts.com

Insertion Date/s

Ad Size/ Color

**4col. (13.03cms. width) x 15cms.height
1/8page, Black and White**

Section page/ position

Business section

Rate/ Col. Cm.

**P 235.00/col cm.
(Instead of using P400.00/ccm. Weekday rate)**

Surcharge

**-none-
(waived 15% premium page surcharge)**

Amount

P 14,100.00 x 2insert

Total Cost

**P 28,200.00 plus 12% VAT
P 31,584.00 VAT Inclusive
Payment before publication**

Please Note

Ad space / page subject to availability

Ad Material/s can be emailed at :admaterial@philstarmedia.com

ADVERTISING RATES*

P 400.00/col.cm. (Mon.-Sat.) PANA member P 360.00/ccm.

	Black & White	Full Color
Full Page (9x52)	P 187,200.00	P336,960.00
3/4 Page (9x40; 8x45)	144,000.00	259,200.00
1/2 Page (9x27; 6x40.5)	97,200.00	174,960.00
1/4 Page (5x24; 4x30)	48,000.00	86,400.00
1/8 Page (5x12; 4x15)	24,000.00	43,200.00

*Rates subject to 12% EVAT

COLUMN=CMS./COLOR

Column = Cm.	Color Surcharge
1 col.= 3.0 cm. 6 col.= 19.72 cm.	+ one spot color + 30%
2 col.= 6.34 cm. 7 col.= 23.06cm.	+ two spot color + 50%
3 col.= 9.69 cm. 8 col.= 26.41 cm.	Full color + 80%
4 col.= 13.03 cm.9 col.= 29.75 cm.	
5 col.= 16.38 cm	

MECHANICAL SPECS

Paper Size	31.74 cms. x 54.6 cms.
Printing Size	29.75 cms. x 52 cms.
No. of Columns	9 (nine)
Column Depth	52 cms.
Column Width	29.75 cms.

MATERIAL DEADLINES

2 days before issue date

Authorized by (Client):

Maria Zenaida Benedicto Angping
President and CEO

Printed Name & Signature of Authorized Representative

Accepted by (Publication):

RUBIROSE 'Rosie' REYES - HERNAEZ
HOUSE Account Manager
(0918-9337106)

Printed Name of Designated STAR Representative

Signature of Designated STAR Representative

Please accomplish and email contract to adtraffic@philstarmedia.com. Please make your cheque payable to PhilSTAR Daily, Inc.
For Metrobank interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 151-304162363-2 Saving Account.
For PNB interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 1684-1000-5328 Saving Account.
For BDO interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 00258-8012541 Saving Account.